

# Press release template

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If you're contacting a journalist about your story, feel free to use this template for your press release.

For immediate release

Date

## TITLE

e.g. [enter name of local service or group] organises [enter event] for Leukaemia CARE .  
Don't be afraid to be quirky and use puns, alliterations etc

A group of [friends/colleagues/students] from [enter town or city] are [enter details e.g. raising money, organising an event] in aid of national blood cancer charity, Leukaemia CARE and are calling for [enter what it is you're asking people to do e.g. buy tickets, come along, make a donation].

The [enter details of event] is being held to [enter reasons why e.g. someone close to you has been affected by a blood cancer, you want to support a local charity, you are a patient or carer etc].

[Enter any other details which may be relevant.]

[Enter person, enter job title or role], said: [put a few words in as to why you're raising money and what you'd like from people, why you're supporting LC etc].•

[If you'd like a quote from Leukaemia CARE, please speak to the Communications Team and we'll be more than happy to provide one.]

The event is taking place at [enter venue], on [enter date] at [add time] and will involve [enter details].

For more information [enter details of your Facebook page] or go to [www.leukaemiacare.org.uk](http://www.leukaemiacare.org.uk).

ENDS

## Notes to editors

Leukaemia CARE provides care and support to patients, their families and carers throughout the UK, during the difficult journey through the diagnosis and treatment of a blood cancer. Leukaemia CARE provides a unique free, 24-hour telephone CARE Line, enabling patients and their families to discuss their feelings, concerns and emotions at such a difficult period of time. Leukaemia CARE is registered as a charity in England and Wales (no.259483) and Scotland (no. SC039207)